



Webinar: Destination Mexico Adventure, Romance, and Ecotourism for the Nordic Market

June 9th, 2022. 17:00-18:00 hours.

Program

16:00–16:05. Welcoming Remarks, **General Director for Tourist Product Innovation. Secretary of Tourism**, Mr. Jorge Vázquez Valdés

16:05– 16:10. Welcoming Remarks. **Ambassador of Mexico in Norway**, Ulises Canchola Gutiérrez.

16:10-16:25. Presentation by the **Destination Wedding Specialist Association (DWSA)**, Ms. Ilse Diamant, and Ms. Helena Rincón.

16:26-16:40. Presentation by the **Mexican Association for Adventure and Ecotourism (AMTAVE)**, Mr. René Jaime Negrete Robles.

16:40-16:55. Presentation by the **President of the National Council of Tourist Services Exporters (CONEXSTUR)**, Ms. Verena Knopp.

16:55–17:00. Questions and final remarks.

Notes

Companies invited by Denmark, Estonia, Finland, Latvia, Lithuania, Norway, and Sweden are welcome.

To confirm your attendance and for further information, please contact Mr. Alejandro Lopez from the Embassy of Mexico by e-mail (alejandrol@sre.gob.mx) or phone (958 604 326 / 468 922 245).

