



Supply of package holidays for summer 2022 returning to the normal Europe's share of destinations grows even stronger

International travel is recovering rapidly, and Finns are again booking holidays for the coming weeks as well as for summer, autumn and next winter. Europe and its neighbouring regions are particularly popular. The supply of package holidays is, however, some 30 per cent behind from the supply in 2019, but there is a giant step up compared to 2020 and 2021. In previous years, before the pandemic, the supply has practically matched the numbers of trips made in each season.

The Covid-19 pandemic has further strengthened the popularity of **European destinations** in the travel choices of Finns. Of the total supply of packages for summer 2022 (333 306), the vast majority, around 88 %, will be destined for this region. Greece is the number one destination for Finns year after year, and this seems to be the case in the aftermath of the Covid-19 pandemic. More than 185 000 packages are available to Greece this summer, representing around 65% of all packages to the whole of Europe. The second most popular European destination is, as usual, Spain, with over 28 000 packages. Other major European destinations are Cyprus, with around 19 000 packages, and Italy, with around 13 000 packages.

Nearly 45 000 package holidays are available to destinations in the **Middle East and North Africa**. However, the range of destinations is narrower than in normal summers, and trips to Turkey, a long-time favourite of Finns, account for just over 98% of all packages to the region. This represents a supply of around 44 000 packages.

Long cruises have also long been popular among Finns. After the pandemic, the first of these to recover seem to be cruises on European waters. There are almost 3 200 cruises on offer for the coming summer.

The annex includes the statistics on air-based package holidays from Finland based on supply for the summer season 1.4.–31.10.2022. It is compiled by the Association of the Finnish Travel Industry (SMAL) from the supply figures of tour operators into destination-specific statistics. The figures refer to air-based package holidays based on series production to international destinations. These figures do not include so-called tailor-made travel production. The statistics therefore do not give a fully accurate picture of the total volume of travel. Package holiday supply has been compared with the statistics for the corresponding period in summer 2019. The statistics also show the number of packages in 2020 and 2021 and how the supply in summer 2022 compares with them.

Summer 2022 Top 5 list

1. Greece	185 241
2. Turkey	43 901
3. Spain/Balearic Islands/Canary Islands	28 529
4. Cyprus	19 098
5. Italy	13 298

For more information:

- from participating tour operators
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Annex:

- Statistics on air-based package holidays 1.4.–31.10.2022

Statistics on supply are collected twice a year. Data are collected only on package travel based on the so-called **series production**. Series production in this context refers to the production of packages with **fixed departure dates and which are marketed to the public**. The statistics do not include the production of so-called tailor-made package holidays.