



**2017**  
**INCOMING**  
**AGENCIES**  
*and*  
**REGIONAL**  
**OPERATORS**  
*in Finland*



# Jokaiseen makuun & tilanteeseen



 royal ravintolat

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The Association of Finnish Travel Agents (SMAL / AFTA) is a consortium of more than 160 travel agencies, tour operators and incoming agencies that drives its members' interests in relations with public authorities, legislators as well as in the field of domestic and international organizations. Total sales of SMAL / AFTA member companies in 2015 was amounted to over 1.9 billion EUR, which is about 95 % of the sector's total sales in Finland. SMAL / AFTA members employ at home and abroad a total of about 2500 people.

Founded in 1940, the trade association's international member network now includes more than 100 other travel and tourism companies and entities such as transport companies, accommodation providers, domestic and foreign tourism offices, travel and tourism industry educational institutes, travel consultants, travel media and technology companies.

MATKA Nordic Travel Fair, Northern Europe's largest travel and tourism event is commissioned by AFTA.

**Heli Mäki-Fränti-Uro**  
*Managing Director*  
*Association of Finnish Travel Agents*



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**ASSOCIATION OF FINNISH TRAVEL AGENTS (AFTA)**

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## THE ASSOCIATION OF FINNISH TRAVEL AGENTS (AFTA)

is an association formed by travel agents, tour operators and incoming agents.

The objectives of the Association are:

- To further the development of the travel agent industry in Finland
- To promote the mutual interests of its members and protect their rights
- To work for the maintenance of good business practices
- To create the prerequisites for good relations and operational cooperation between its members and other companies in the travel industry



**MÄKI-FRÄNTI-URO Heli**

Managing Director

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Deputy Director

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Coordinator – Training and  
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Coordinator –  
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**For more information about our services and membership,  
please contact our office.**

**SUOMEN MATKATOIMISTOALAN LIITTO RY (SMAL)  
ASSOCIATION OF FINNISH TRAVEL AGENTS (AFTA)**

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[www.instagram.com/smal\\_afta](https://www.instagram.com/smal_afta)

[www.facebook.com/SuomenmatkatoimistoalanliittoSMAL](https://www.facebook.com/SuomenmatkatoimistoalanliittoSMAL)

**LinkedIn**

## ARCHIPELAGO ADVENTURES TURKU OY ARCHIPELAGO TOURS

P.O.Box 9, FI-21601 PARAINEN

Tel. +358 50 7365751 Mikael Hagg

e-mail [info@archipelago.fi](mailto:info@archipelago.fi)

web [www.archipelago.fi](http://www.archipelago.fi) [www.saunarantti.fi](http://www.saunarantti.fi)

### CONTACT PERSONS

Mr Mikael HÄGG – Managing Director

*ARCHIPELAGO TOURS The archipelago is a great place to fish, arrange celebrations, cruise, eat well, sauna, cook, paddle, enjoy a relaxing evening, sail, go motorcycling, spend the night, or hold a great meeting. No matter what you're looking for, start by calling Archipelago Tours.*

*Archipelago Tours is a family company that specialises in arranging tours, trips and all kinds of other programmes for companies and other groups. Our strength is a comprehensive knowledge of the archipelago and its entrepreneurs. If you want to try a real smoke sauna, we'll take you to Pomppen Saunarantti. When you want to spend a fun evening learning how to cook archipelago delicacies, we'll call Tom Hilden. If water is your thing, Stefan Asplund can provide the boat!*

*Because we work closely with the entrepreneurs, we can always find the best solution for your group. One call will give you a programme that you'll remember for years to come. Let us help you get the most out of the archipelago – your pleasure is our business!*

## IN A NUTSHELL

- OFFICE ESTABLISHED 1997
- NUMBER OF INCOMING STAFF 2
- SPOKEN LANGUAGES IN THE OFFICE  
Finnish, Swedish, German, English
- MARKETING AREAS  
–
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
By The Southwest Coast, Turku Archipelago Area
- PRODUCTS AND SPECIALITIES  
We are specialised in tailor made programs for vip groups.  
Cruising, sailing, fishing, water jet safaris, sauna experiences, meetings  
All kind of arrangements, what ever you wish.
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
Member of SKAL INTERNATIONAL- international assiation of  
Travel and Turism professionals

## ARCHTOURS LTD

Kustaankatu 3, FI-00500 HELSINKI

Tel. +358 10 2350 560

e-mail [archtours@archtours.com](mailto:archtours@archtours.com)

web [www.archtours.com](http://www.archtours.com)

### CONTACT PERSONS

Mrs **Marianna HEIKINHEIMO** – Managing Director

Mr **Sami HEIKINHEIMO** – Administrative Director

*Archtours Ltd offers a comprehensive set of special interest and technical tours to groups. We specialize in architecture, city planning and environmental programs in four Nordic capitals: Helsinki, Stockholm, Oslo and Copenhagen. We also have a long experience of arranging programs related to schools and educational systems. Our expert guides are local architects, and the services are available in several languages. The length of the programs may vary from few hours to several days. As an IATA accredited agent and destination management company we handle all travel arrangements.*

## IN A NUTSHELL

- OFFICE ESTABLISHED 1998
- NUMBER OF INCOMING STAFF 4
- SPOKEN LANGUAGES IN THE OFFICE  
Finnish, English, Swedish, Spanish, German and French
- MARKETING AREAS  
Nordic countries and Germany
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
Finland, Sweden, Denmark, and Norway.
- PRODUCTS AND SPECIALITIES  
Tailored special interest tours to architecture, design and city planning. Programs related to schools and educational systems.
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
Local staff in four countries, IATA, SMAL, QUALITY 1000, Baltic Cruise Network, Association of Finnish Architects' Offices (ATL)

## FIMCA TRAVEL LTD

P.O.Box 25, FI-02210 ESPOO

Tel. +358 500 511266

e-mail [fimcatravel.aalto.tarkkonen@kolumbus.fi](mailto:fimcatravel.aalto.tarkkonen@kolumbus.fi)

web –

### CONTACT PERSONS

Mrs. **Imma AALTO-TARKKONEN** – Manager

*Private owned company, specialized in Incentives and groups.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1991**
- NUMBER OF INCOMING STAFF **1**
- SPOKEN LANGUAGES IN THE OFFICE  
**German and English**
- MARKETING AREAS  
**Europe**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland**
- PRODUCTS AND SPECIALITIES  
**Incentive and special groups**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
–

## **FMT-FORSSA TRAVEL AGENCY LTD**

**Kartanonkatu 9, 30100 Forssa ,Finland**

Tel. **+ 358 (0) 20 775 7700**

e-mail **fm.myynti@fmt.fi**

web **www.fmt.fi**

### **CONTACT PERSONS**

**Ms. Mari RAUHANIEMI** – Managing Director

*Privately-owned company with over 39 years experience. Tailor-made group and incentive travel services and special programs.*

## **IN A NUTSHELL**

- OFFICE ESTABLISHED **1977**
- NUMBER OF INCOMING STAFF **2**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, English, German, Swedish**
- MARKETING AREAS  
**Europe, Australia, New Zealand**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland, Baltic Countries, Scandinavia**
- PRODUCTS AND SPECIALITIES  
**Tailor-made Groups/Incentives, Study Tours, Incentive**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA, IATA, ATOI**



## FUTURIST LTD

**Bulevardi 14 B, FI-00120 HELSINKI**

Tel. **+358 207 689 920** (Incoming)

e-mail **incoming@futurist.fi** (Incoming department)

web **www.futurist.fi**

## CONTACT PERSONS

Ms **Marina ESKELINEN**

Ms **Olga TUOMI** – Incoming

*FUTURIST LTD is a private owned travel agency, founded in 1991. We act as a wholesaler, specialized in travel business between Finland and Russia and the Baltic Republics. The company employs 6 persons, all of whom having expert knowledge of the destination countries. The turnover in 2016 was EUR 2,2 milj EUR.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1991**
- NUMBER OF INCOMING STAFF **2**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Russian, English, German, Swedish**
- MARKETING AREAS  
**Russia, America, Europe, Australia**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland & Scandinavia (incoming from Russia), Finland, Russia & Baltic Countries (incoming from other countries), CIS (=Russia & CIS & Baltic countries)**
- PRODUCTS AND SPECIALITIES  
**Visa free cruise packages and Allegro train tours to St. Petersburg, Moscow, Tallinn and Riga with English and German guidance; Futurist FIT packages and tailor-made individual and group tours into Russia, the other CIS countries and the Baltic Republics. All travel arrangements in Finland.**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA**

## TRAVEL AGENCY INGVES & SVANBÄCK

Industrivägen 1, 65610 KORSHOLM

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web [www.ingsva.fi](http://www.ingsva.fi)

### CONTACT PERSONS

Mr Niclas INGVES – Product Manager

*TRAVEL AGENCY INGVES & SVANBÄCK is a fairly new company, which was founded on 01.08.2014. Before that the company consisted of 2 different travel agencies/bus companys; Ingves Bussar/Travel Agency Ingves which was founded in 1952 and Svanbäcks Bussar which was founded in 1962. So together the company today has almost 120 years of experience of the travel business. We have for many years provided service for many foreign travel companies and their groups in Finland and neighbouring countries.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **2014**
- NUMBER OF INCOMING STAFF **5**
- SPOKEN LANGUAGES IN THE OFFICE  
**Swedish, Finnish, English**
- MARKETING AREAS  
**European countries**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland, European countries**
- PRODUCTS AND SPECIALITIES  
**Everything that concerns groups and buses**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**IATA, AFTA**

## KARTANOMATKAT MANOR TOURS

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web [www.kartanomatkat.fi](http://www.kartanomatkat.fi)

### CONTACT PERSONS

Ms **Marjut JOKINEN** – Managing Director

KARTANOMATKAT (Manor Tours) designs and develops travel services especially for groups. Kartanomatkat is a tour operator that specialises in cultural and manor house tours and offering tailor-made programmes in Southern Finland.

## IN A NUTSHELL

- OFFICE ESTABLISHED **2001**
- NUMBER OF INCOMING STAFF –
- SPOKEN LANGUAGES IN THE OFFICE –
- MARKETING AREAS –
- PROVIDING SERVICES IN THE FOLLOWING AREAS –
- PRODUCTS AND SPECIALITIES –
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS –

## KYMENMATKAT LTD

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Tel. +358 5 211 1600

e-mail [kymenmatkat@kymenmatkat.fi](mailto:kymenmatkat@kymenmatkat.fi)

web [www.kymenmatkat.fi](http://www.kymenmatkat.fi) [www.kymitravel.ru](http://www.kymitravel.ru)

## CONTACT PERSONS

Mrs Riikka LUND-LEINONEN

*TRAVEL AGENCY KYMENMATKAT LTD is a private owned, fully licenced tour operator and travel agency. We act as a wholesaler in travel business in Kotka region incoming services, and between Finland and Russia. We handle with fit, group and special tours as well as incoming services.*

Kymi Travel Ltd,  
Bolshaja Konjushennaja ul. 27,  
toimisto 211, BC "Medved", 2 kerros  
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Tel: +7 812 336 8189  
e-mail [kymitravel@kymitravel.net](mailto:kymitravel@kymitravel.net)

## IN A NUTSHELL

- OFFICE ESTABLISHED **1993**
- NUMBER OF INCOMING STAFF **3**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, English, Russian**
- MARKETING AREAS  
**Russia, European countries**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland, Russia, European countries**
- PRODUCTS AND SPECIALITIES  
**All travel agency services as: Individual tours, F.I.T, Groups, Hotel reservations, Cottage holidays, Activity tours, Spa, Cruises, Fishing trips, Incoming services in Finland and in Russian; Carelian areas, St. Peterburg, Vyborg, Moscow**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
—

## LAHTI REGION / VISIT LAHTI

Salpausselänkatu 7, FI-15110 LAHTI

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web [www.visitlahti.fi](http://www.visitlahti.fi)

### CONTACT PERSONS

Mrs. **Raija FORSMAN** – CEO

Ms. **Anu HUUSKO** – Incoming

*LAHTI REGION LTD. is regional tourism organization, Convention and Event Bureau and full service DMC operating in Southern Finland, Lahti and Southern Lake Päijänne region. We provide transfers, accommodation reservations, tours, activities, guide services, assistance in event planning and congresses and technical visits to locations.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1997**
- NUMBER OF INCOMING STAFF **3**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English, German, Russian, Chinese**
- MARKETING AREAS  
**European countries, Asia, Russia**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland**
- PRODUCTS AND SPECIALITIES  
**Transfers, accommodation reservations, tours, excursions, guide services, meeting and congress arrangements**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
–

## LAPLAND HOTELS & SAFARIS

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Fax +358 16 311 344

e-mail [sales@laplandsafaris.fi](mailto:sales@laplandsafaris.fi)

web [www.laplandhotelsandsafaris.com](http://www.laplandhotelsandsafaris.com)

### CONTACT PERSONS

Mr. Asko ANTIKAINEN – Sales Director

*LAPLAND HOTELS & SAFARIS is an international Sales Service for Lapland Hotels and Lapland Safaris. Sales Service Lapland Hotels & Safaris is the only contact You need in Lapland!*

*LAPLAND SAFARIS is an authorized DMC, tour operator and a programme service company operating in Lapland and having offices in Rovaniemi, Saariselkä, Luosto, Levi, Ylläs and Olos. Lapland Safaris has own snowmobiles, restaurants, and private venues. As Lapland Safaris has operated since 1982, it is most experienced safari provider of Lapland.*

*LAPLAND HOTELS offer a choice of 12 special locations, with a total 17 hotels, each with own identity. This gives the opportunity to find just the right hotel and destination for Your needs.*

*LAPLAND HOTELS & SAFARSI will help You to find best possible solutions with any hotels, restaurants, venues, meeting facilities, transfers, programmes etc.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **June 2006**
- NUMBER OF INCOMING STAFF **3**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English, German, Spain, France**
- MARKETING AREAS  
**Worldwide**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Lapland**
- PRODUCTS AND SPECIALITIES  
**Programs in Lapland; Hotel accommodation, incentive programmes, meetings and conventions, leisure packages, Christmas packages**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA**

# Lapland

## Welcome Ltd

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### LAPLAND WELCOME LTD

Rovakatu 26 FI-96200 Rovaniemi FINLAND

Tel. **+358 20 735 29 42**

e-mail **info@laplandwelcome.fi**

web **www.laplandwelcome.fi**

### CONTACT PERSONS

Mr. Veli **MOILANEN** – CEO

Mrs. Yun-hao **PAN** – sales, Asian market

*Lapland Welcome offers a wide variety of holiday packages, programs and accommodation all over Finland and Lapland. From the Northern Lights and Arctic Circle to the Santa Claus village, we arrange unique and unforgettable experiences both for individuals and groups all year round.*

*Located in Rovaniemi – the capital of Finnish Lapland – Lapland Welcome is a registered package tour operator and an incoming travel agency, a destination management company (DMC) and a program service provider.*

*Leading Northern Lights tour operator in Lapland.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **2008**
- NUMBER OF INCOMING STAFF **4**
- SPOKEN LANGUAGES IN THE OFFICE  
**English, Chinese, Russian, French, Spanish**
- MARKETING AREAS  
**World wide**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland and Lapland**
- PRODUCTS AND SPECIALITIES  
**Package tours, programmes, Northern Lights specialist**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**Agents world wide**

## LEVIN KOKOUS- JA KOULUTUSPALVELUT OY POLAR MEETINGS OY

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web [www.polarmeetings.com](http://www.polarmeetings.com)

### CONTACT PERSONS

Ms **Helena SYVÄNEN** – Managing Director

*Regional DMC in Western Lapland, Finland. Special tours for business travellers and incentive groups, small to big group experiences combining safe and fun outdoor activities, accommodations, local meals and high-quality and private business meeting.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1990**
- NUMBER OF INCOMING STAFF **2**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English, German, French**
- MARKETING AREAS  
**USA, UK, Germany, Switzerland**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finnish Lapland, Northern Norway, Finnish Archipelago**
- PRODUCTS AND SPECIALITIES  
**Special tours for business travellers and incentive groups, arctic diving, small to big group experiences combining safe and fun outdoor activities, accommodations, local meals and high-quality and private business meeting arrangements**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**SITE**



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web [www.levi.fi](http://www.levi.fi)

## CONTACT PERSONS

Ms **Kristiina KUKKOHVI** – Managing Director

*LEVIN MATKAILU OY is a travel marketing and sales concern in the Levi area, including the travel agency Oy Levi Travel Ltd and event company Oy Levi Events Ltd. The company is founded 1989 and employs 20 people. The core functions of Levin Matkailu are the Central Booking Office, Tourist Information and Marketing. Apart from this, Levin Matkailu is also in charge of the tourist information in the municipality of Kittilä and numerous development projects in the region. Levin Matkailu is a productive and reliable forerunner with a customer oriented approach.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **2007**
- NUMBER OF INCOMING STAFF –
- SPOKEN LANGUAGES IN THE OFFICE –
- MARKETING AREAS  
**Levi**
- PROVIDING SERVICES IN THE FOLLOWING AREAS –
- PRODUCTS AND SPECIALITIES –
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA**

## LSS LONG SPECIAL SERVICES LTD

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### CONTACT PERSONS

Mr. **Kim LONG** – Managing Director

Mr. **Jan LONG** – Director of Operations

Ms. **Maarit PRIMIETTA** – Manager Groups

*LSS is highly specialized in handling shore excursions in all of Finland for visiting international cruise ships, special interests groups, winter activity programs, incentive groups and youth ice hockey/ringette programs.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1994**
- NUMBER OF INCOMING STAFF **5**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, English, French, Swedish, Dutch**
- MARKETING AREAS  
**Great Britain, Far East, Benelux, Spain, Canada, South America**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland, Russia, European countries**
- PRODUCTS AND SPECIALITIES  
**Special Interest, Incentive, Ice Hockey, Shore Excursions**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**Member of The World's Leading Ground Operators [www.twlgo.com](http://www.twlgo.com)  
STEP certified by Sustainable Travel International  
[www.sustainabletravel.org](http://www.sustainabletravel.org)**

## NEXT TRAVEL LTD

Henry Fordinkatu 5 H, FI-00150 HELSINKI

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Fax +358 9 4342 5920  
e-mail [info@nexttravel.fi](mailto:info@nexttravel.fi)  
web [www.nexttravel.fi](http://www.nexttravel.fi)

## CONTACT PERSONS

Mr **Ken NYSTRÖM** – Managing Director  
Ms **Virve KATAJA** – Sales and Marketing Director

*NEXT TRAVEL LTD. was established in 1990 and has during the years received a respective and highly professional status within the DMC and PCO business in Finland.*

*Next Travel's main business is arranging meetings and congresses, creating tailor-made incentive programs and leisure tours for large and small groups who wish to secure effective time and great services during their visit to Finland. To our list of resume we can also add organizing shore excursions for cruise ships carrying thousands of passengers visiting the beautiful ports of Finland.*

*We are also proud members of US based Global DMC Partners and of several large travel families such Finland Convention Bureau, Helsinki Convention Bureau, DESTINATION- online systems, SITE , AFTA , NCP (Nordic Cruise Partners ), Cruise Finland, Helsinki Cruise Network and Finnish Chambers of Commerce.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1990**
- NUMBER OF INCOMING STAFF **5**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, Norwegian, English, French, German**
- MARKETING AREAS  
**Europe, USA, Far East incl. Australia, South America**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland, Baltic Countries, Russia mostly St. Petersburg**
- PRODUCTS AND SPECIALITIES  
**Tailor-made groups/incentives, meeting, conference and convention organizer, shore excursions. Special interest groups and fit's**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**Hotels & Con Germany, GEP North America, Destination, NCP Nordic Cruise Partners, Cruise Finland, SITE, FCB**

## OPASTUS- JA VARAUSKESKUS SUPPA

Jaakonjärventie 2, 91670 ROKUA

Tel. +358 8 554 5500

e-mail [booking@rokuageopark.fi](mailto:booking@rokuageopark.fi)

web [www.rokuageopark.fi](http://www.rokuageopark.fi)

### CONTACT PERSONS

Mr Thomas VIRTÄ – Development Manager

*Opastus- ja varauskeskus SUPPA is the main Information Centre of the Rokua UNESCO Global Geopark. Finnish heritage of the ice age, Rokua Geopark, is a unique combination of geology, nature and culture on the Northern hemisphere not far away from the Arctic Circle. The characteristic features of the area are the landforms shaped by the Ice Age: glacial ridges, pine and lichen-clad heaths, kettle holes and small ponds filled with crystal clear water. In addition to the incomparable environment, the area tells the story of a prehistoric settlement of the human being and of the ever since flourishing culture.*

*The Information Centre is located at Rokua and has a exhibition describing the formation of the Geopark area: Rokua – The Island that the Sea Abandoned. The exhibition themes are: geology, human history, nature and the present day. The exhibition texts are in Finnish and English. Our visitors can also familiarize themselves with a scale model of the Rokua Esker Formation, which illustrates the area shaped by ice and its surface forms. Of course, we offer information not only about the Rokua esker but about all of the other attractions of the Geopark area as well, including Lake Oulu with its sandy beaches and the wood churches and power stations to be found in the valley of River Oulujoki.*

*The Information Centre also has a café, a small souvenir shop and public internet as well as conference, teaching and sauna facilities. All of the Information Centre's premises have been designed to be accessible to people with restricted mobility. Holiday homes and other accommodations at Rokua and in neighbouring areas can be rented via the Information Centre.*

*The Information Centre is the departure point for the routes of the Rokua esker and dune area.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1987**
- NUMBER OF INCOMING STAFF **2**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English and German**
- MARKETING AREAS  
–
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**the Rokua Geopark area at the border of Northern Ostrobothnia and Kainuu.**
- PRODUCTS AND SPECIALITIES  
**visitor information, holiday homes and other accommodations, exhibition**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
–

## **PORVOO TOURS**

**Adlercreutzinkatu 17, FI-06100 PORVOO**

Tel. **+358 19 574 2200**

e-mail **porvootours@porvootours.fi**

web **www.porvootours.fi**

### **CONTACT PERSONS**

Mr **Henrik FORSBLOM** – Managing Director

Ms **Sussi ERIKSSON** – Office Manager

Ms **Jessica RIKBERG** – Sales Assistant

*Porvoo Tours is a private owned destination management company, incoming agency and booking center in Porvoo and Loviisa region and southern Finland. We offer special destination programmes, special interest travel programmes, conference arrangements, incentive programmes as well as guide services, transports and experiences.*

## **IN A NUTSHELL**

- OFFICE ESTABLISHED **1997**
- NUMBER OF INCOMING STAFF **3**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English, German**
- MARKETING AREAS  
–
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland, Porvoo and Loviisa region**
- PRODUCTS AND SPECIALITIES  
**Transfers, tailor made programs for groups, hotel reservations, incentives, meetings, guide services, transports and transfers, wilderness and archipelago tours, visits in private homes and gardens.**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA**

## SAARISELKÄ BOOKING

Honkapolku 6, FI-99830 SAARISELKÄ

Tel. +358 16 554 0500

e-mail [booking@saariselka.com](mailto:booking@saariselka.com)

web [saariselka.com](http://saariselka.com)

*SAARISELKÄ BOOKING is a privately owned company and an expert on Northern Lapland. We rent out holiday residences, everything from luxury log cabins to economical holiday suites. Saariselkä Booking also operates as an authorized, full-service Destination Management Company producing comprehensive travel programmes for individual travelers, incentives, meetings and special interest groups.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1987**
- NUMBER OF INCOMING STAFF **7**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, English, German, Swedish, Norwegian, Russian**
- MARKETING AREAS  
**Worldwide with main emphasis on Europe**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Lapland**
- PRODUCTS AND SPECIALITIES  
**Online accommodation bookings, Outdoor Activities / Summer and Winter, High-quality and private business meeting arrangements, Transfers, Catering services**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA**

## SAARITOURS

### Incoming

Korkeavuorenkatu 10 A 7, 10900 HANKO

Tel. +358 408407679

e-mail [leena.immonen@saaritours.fi](mailto:leena.immonen@saaritours.fi)

web [www.saaritours.fi](http://www.saaritours.fi)

### CONTACT PERSONS

Ms **Leena IMMONEN** – Southern Finland

Ms **Dafna SEELA-HUHTAMÄKI** – Turku area

*SaariTours sells conference packages and guided tours in Southern Finland and in the archipelago. We welcome companies, groups and individual travelers.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **2007**
- NUMBER OF INCOMING STAFF **2**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English, French, Italian**
- MARKETING AREAS  
**Finland, Sweden, France**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**In a triangle – Helsinki–Hanko–Turku**
- PRODUCTS AND SPECIALITIES  
**Archipelago tours, tailor made tours for groups, guide services and conference packages with leisure programs..**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
–

## SE-ACTION OY

Purnuksentie 55, FI-02570 SIUNTIO

Tel. +358 9 256 4040

e-mail [info@seaction.com](mailto:info@seaction.com)

web [www.seaction.com](http://www.seaction.com)

### CONTACT PERSONS

Ms. **Susanne EKSTRÖM** – Managing Director

*SE-Action's products cover the whole of Finland's south coast region west of Helsinki. Customised experiences, guided tours and conference services are just some of the items we offer. The starting point is always the customer's needs and wishes. Welcome to South Coast Finland!*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1998**
- NUMBER OF INCOMING STAFF **2**
- SPOKEN LANGUAGES IN THE OFFICE  
**English, Finnish, Swedish**
- MARKETING AREAS  
**Domestic & Incoming**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**The coastal region situated in southern Finland, west of Helsinki**
- PRODUCTS AND SPECIALITIES  
**Sightseeing tours in the south coast region, customised activities - such as kayaking, biking and hiking, conference services, cottage accommodation.**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA**



## STRÖMMA FINLAND OY AB

Unioninkatu 18, FI-00130 HELSINKI

Tel. +358 9 2288 1222

Fax +358 9 2288 1799

e-mail sales@stromma.fi

web www.stromma.fi

### CONTACT PERSONS

Mr **Peter KÅLA** – Managing Director

*Strömma Finland Oy Ab produces activities, experiences and entertainment for leisure time, events and meetings. Sightseeing tours by bus or boat as well charter transports on land and water form a key focal area for our operations. Strömma Finland is a part of the Strömma Group, one of the biggest companies in this field in the Nordic countries. Strömma is active in Helsinki, Stockholm, Gothenburg, Malmö, Copenhagen, Oslo, Stavanger and Bergen.*

On our menu we have:

- Helsinki Card
- Helsinki Sightseeing by boat
- Helsinki Panorama Sightseeing by bus
- Open Top Tours – Hop On Hop Off bus sightseeing
- charter by bus and boat
- guide services
- Helsinki This Week magazine
- Medieval Tallinn package tour
- Dinner Cruises

## IN A NUTSHELL

- OFFICE ESTABLISHED **1940**
- NUMBER OF INCOMING STAFF **10**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English, German, French, Italian**
- MARKETING AREAS  
**Whole world**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Strömma Finland is part of the Strömma Group which is active in Stockholm, Gothenburg, Malmö, Copenhagen, Helsinki, Oslo, Bergen, Stavanger, Geiranger, Ålesund and Amsterdam.**
- PRODUCTS AND SPECIALITIES  
**charter by boat, guide services, transportation options, transfers, daily sightseeing tours, Helsinki Card (city card) and Helsinki This Week magazine (city guide)**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**Finland Convention Bureau, AFTA (Association of Finnish Travel Agents)**

## SUN AND SNOW WEDDINGS

Somerkuja 3 B 7, FI-50130 MIKKELI

Tel. +358 440450354

e-mail [lapland@sunandsnowweddings.com](mailto:lapland@sunandsnowweddings.com)

web [www.sunandsnowweddings.com](http://www.sunandsnowweddings.com)

### CONTACT PERSONS

Ms **Ruth NIEMI** – Managing Director

**Weddings in Lapland, Finland and Crete, Greece**  
**Weddings as individual as you are.**

Welcome to Sun & Snow Weddings, and may we congratulate you on your engagement. We are looking forward to creating the perfect wedding day just for you.

Sun & Snow Weddings are professional and dedicated Wedding Planners who will help turn your wedding dream into reality.

We offer a One to One Personal Service, providing you with your own dedicated wedding planner - one person who will be there with you through your whole magical experience.

Our programme consists of the largest Greek island of Crete for the summer and Finnish Lapland for winter.

## IN A NUTSHELL

- OFFICE ESTABLISHED **2013**
- NUMBER OF INCOMING STAFF –
- SPOKEN LANGUAGES IN THE OFFICE  
**English**
- MARKETING AREAS  
–
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Crete, Greece and Levi, Lapland, Finland**
- PRODUCTS AND SPECIALITIES  
–
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
–

## SUOMEN LATU KIILOPÄÄ

Kiilopääntie 620, 99830 SAARISELKÄ

Tel. +358 16 6700 700

e-mail [kiilopaa@suomenlatu.fi](mailto:kiilopaa@suomenlatu.fi)

web [www.kiilopaa.fi](http://www.kiilopaa.fi)

### CONTACT PERSONS

Mr. **Seppo USKI** - General Manager

## IN A NUTSHELL

- OFFICE ESTABLISHED **1964**
- NUMBER OF INCOMING STAFF **3**
- SPOKEN LANGUAGES IN THE OFFICE  
**English**
- MARKETING AREAS  
**Whole world**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Lapland Finland (Kiilopää, Saariselkä)**
- PRODUCTS AND SPECIALITIES  
**Accommodations (Hotel, Cottages, Hostel, Holiday apartments)  
Outdoor Activities (cross-country skiing, snowshoeing, hiking,  
geocaching) Trips to: Midnight Sun, Northern Lights, Ruska/colorful  
autumn season Finnish smokesauna**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA**

## SUOMEN SAARISTOVARAUS ARCHIPELAGO BOOKING OF FINLAND

Sähkömäki 1, 21660 NAUVO

Tel. +358 2 4106600

e-mail [info@suomensaaristovaraus.fi](mailto:info@suomensaaristovaraus.fi)

web [www.suomensaaristovaraus.fi](http://www.suomensaaristovaraus.fi)

### CONTACT PERSONS

Ms **Pirjo HOFFSTRÖM** – Managing Director

Ms **Viveca SMEDS-AALTO** – Marketing Director

*Archipelago Booking is a booking center for accommodation and cottages in the archipelago of South-Western Finland. But we also arrange tours and activities.*

*Come and experience the Archipelago on eventful tours e.g. to the lighthouse of Bengtskär or Utö, seiling trip to Örö, cultural tours on Kimito islands, the Archipelago Trail and the Archipelago National Park. You can also combine to your trip with a visit to Turku or exploration of the Åland Islands. Meetings and staff events in inspiring surroundings. You find the best fishing waters in Finland via us. You can book biking, kayaking, sailing and other activities easily at the same time as you book accommodation. The Archipelago Nature School with its various programmes, is part of our operation. Now you can also book courses in nature photography. The most versatile tour operator in the Archipelago provides its service throughout the year.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1999**
- NUMBER OF INCOMING STAFF **4**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English**
- MARKETING AREAS  
–
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
–
- PRODUCTS AND SPECIALITIES  
**Central booking office for accommodation, tours and guides  
Sailing, kayaking, biking, island hopping, fishing trips and other leisure  
programmes for individuals and groups.**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
–

## TTE – THE TRAVEL EXPERIENCE OY

**Eteläinen Hesperiankatu 10 A 10, FI-00100 HELSINKI**

Tel. **+358 9 622 9810**

Fax **+358 9 6229 8120**

e-mail **info@travel-experience.net**

web **www.travel-experience.net**

### CONTACT PERSONS

Mr **Steve HART** – Managing Director

Ms **Merja HART** – Director

Ms **Annika HERVIÖ** – Sales Executive

Ms **Laura HAGNER** – Sales Executive

*THE TRAVEL EXPERIENCE is one of Finland's most respected Incoming Tour Operators and Destination Management companies.*

*Our destinations include Finland, plus other Scandinavian countries, the Baltic States and Russia. For groups, incentives, and conferences, we provide a full range of accommodation, as well as additional travel services to meet your needs.*

*We utilise the most modern technology to provide efficient and effective operations at competitive prices, yet still at the heart of our success is good old-fashioned personal service from a dedicated, professional, and experienced team.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1998**
- NUMBER OF INCOMING STAFF **6**
- SPOKEN LANGUAGES IN THE OFFICE  
**English, German, Russian, Swedish, Finnish**
- MARKETING AREAS  
**Worldwide**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland including Lapland, Scandinavian countries, Baltic States, Russia**
- PRODUCTS AND SPECIALITIES  
**Tailor-made groups & including leisure, incentive, meetings and special interest and FIT packages**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**SITE (Society of Incentive & Travel Executives), Congress Network Finland, MPI**

## OY TUMLARE CORPORATION AB

Kalevankatu 20, FI-00100 HELSINKI

Tel. +358 9 622 6650

e-mail [hel@tumlare.com](mailto:hel@tumlare.com), [marjuni@tumlare.com](mailto:marjuni@tumlare.com)

web [www.tumlare.com](http://www.tumlare.com)

### CONTACT PERSONS

Ms **Marju NISKANEN** – Managing Director

Ms **Carla RIBEIRO** – Operations Manager

Mr **Tanja SALMELA** – Purchasing Manager

*TUMLARE is one of the leading European tour operators and DMCs with a reputation of the highest quality of products and services. Tumlare offers wide range of services from leisure groups to tailor-made programs. Tumlare Helsinki specialises in services within Finland, but with the extensive network of Tumlare offices around the world, we can easily provide you a program including experiences in different countries. We work with advanced technology and have an experienced team of travel professionals at your service!*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1996**
- NUMBER OF INCOMING STAFF **9**
- SPOKEN LANGUAGES IN THE OFFICE  
**English, Japanese, Finnish, French, Spanish, Italian, Portugese**
- MARKETING AREAS  
**Japan, US, South-America, South East Asia, Taiwan, India, Europe,**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland, whole country**
- PRODUCTS AND SPECIALITIES  
**Leisure groups, Individual travellers, Ad Hoc's, Special groups, MICE, Sport groups, Cruise ground operations, Moi Moi bus-Aurora bus in Rovaniemi during winter guided in Japanese**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
–

## UPITREK

**Kiviniementie 59, FI-87850 PALTANIEMI**

Tel. **+358 40 7339262**

e-mail **sales@upitrek.com**

web **www.upitrek.com**

## CONTACT PERSONS

**Mr Urpo HEIKKINEN** – Managing Director

*Upitrek Ltd is a privately owned, fully licensed tour operator and travel agency specialized in activity holidays mainly in the areas of Kainuu and Koillismaa in Eastern Finland. We also organize fly&drive tours and escorted Finland bus tours. We handle with both individuals and groups and also operate as DMC of the Wild Taiga -area (Kuhmo, Suomussalmi).*

## IN A NUTSHELL

- OFFICE ESTABLISHED **2000**
- NUMBER OF INCOMING STAFF **2**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, English, Spanish**
- MARKETING AREAS  
**Europe, China, USA, Australia**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland**
- PRODUCTS AND SPECIALITIES  
**Leisure groups, individual travellers, tailor-made Wild Taiga and Finland tours**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA and Wild Taiga**

## VIADA LTD – DMC IN FINLAND & LAPLAND

Kalevankatu 12, 3rd floor, FI-00100 HELSINKI

Tel. +358 50 464 2300

e-mail [viadasales@viada.fi](mailto:viadasales@viada.fi)

web [www.viada.fi](http://www.viada.fi)

### CONTACT PERSONS

Mr. Jukka-Paco HALONEN – President / CEO

Ms. Hanna MANSNERUS – Sales Manager

*ANOTHER KIND OF PROJECT MANAGEMENT WITH VIADA OY LTD. the full service DMC in Finland. With over 20 year experience in the demanding Meetings Industry sector we offer a wide selection of programs in the whole of Finland, Lapland and its surrounding areas. Our winter programs in Lapland have always created a WOW effect amongst our clients; Ice breaker cruise, snowmobiling, husky dog excursions, rally driving with a 4 time world champion, dinner in special venues etc. Our nonwinter programs in Finland can be combined with Stockholm, Tallinn and St Petersburg. These programs offer a great cultural and gastronomy experiences to the end users. Viada also offers services and package tours for f.i.t's.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1993**
- NUMBER OF INCOMING STAFF **2**
- SPOKEN LANGUAGES IN THE OFFICE  
**English, Spanish**
- MARKETING AREAS  
**Spain, Portugal, Latin America, USA, South Africa, Australia, Hong Kong**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Finland, Lapland, Estonia**
- PRODUCTS AND SPECIALITIES  
**High End, Luxury, Incentive, Special Interest**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**SITE**



## VISIT PORI OY

Itäpuisto 7, FI-28100 PORI

Tel. +358 2 621 7910

e-mail [myynti@mais.fi](mailto:myynti@mais.fi)

web [www.visitpori.fi](http://www.visitpori.fi)

### CONTACT PERSONS

Ms. **Anna Kyhä-Mantere** – Managing Director

Ms. **Maria Suomivirta** – Sales & Marketing Director

Ms. **Eija Joensuu** – Sales Manager

*Visit Pori Oy is a regional marketing and selling organization in Pori region in western Finland.*

*Visit Pori Oy organizes meetings, conferences, corporate functions, seminars and trips to single tourists, families and groups.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1999**
- NUMBER OF INCOMING STAFF **7**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English, Russian**
- MARKETING AREAS  
–
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Pori region**
- PRODUCTS AND SPECIALITIES  
**Package tours, guided tours, conferences, festivals, meetings, concerts, events, special interest tours, accommodation, private accommodation during the Pori Jazz Festival**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**AFTA**

## VISIT TURKU

**Aurakatu 2, 20100 TURKU**

Tel. **+358 2 262 7444**

e-mail **info@visitturku.fi**

web **www.visitturku.fi**

## CONTACT PERSONS

Ms **Anne-Marget HELLÉN** – Director of Tourism

Tel. +358 2 262 7499

anne-marget.hellen@turku.fi

Ms **Satu HIRVENOJA** – Sales & Marketing Manager

Tel. +358 40 183 6690

satu.hirvenoja@turku.fi

### *Description of company and its services*

*Visit Turku is a marketing and sales organisation that provides tourism services for Southwest Finland. Services provided are tourism information, group sales, tourist guides, congress and events services.*

## IN A NUTSHELL

- OFFICE ESTABLISHED **1999**
- NUMBER OF INCOMING STAFF **20 persons**
- SPOKEN LANGUAGES IN THE OFFICE  
**Finnish, Swedish, English, German, Russian**
- MARKETING AREAS  
**Finland, Northern countries, Germany, Russia, Europe, Asia**
- PROVIDING SERVICES IN THE FOLLOWING AREAS  
**Southwest Finland**
- PRODUCTS AND SPECIALITIES  
**Group tours**
- INTERNATIONAL CONTACTS; MEMBERSHIP AND REPRESENTATIONS  
**Cruise Baltic, European Cities Marketing, ICCA, Hostelling International**

# *Welcome To Finland*



*Incoming Agencies and  
Regional Operators  
in Finland*

# Northern Lights tours and Midnight sun tours!

Aurora experts  
in Rovaniemi!



***Lapland***  
***Welcome Ltd***

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[info@laplandwelcome.fi](mailto:info@laplandwelcome.fi)

***Winter package tours and Aurora breaks in Lapland!***