

HESTOUREX

6-9 April 2017 | WORLD HEALTH SPORT TOURISM
ANTALYA | CONGRESS & EXHIBITION

SPORTS, HEALTH AND
ALTERNATIVE TOURISM WORLDS

are coming together

AT HESTOUREX EXPO

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WORLDWIDE PURCHASING COMMITTEES ARE COMING TO "ANTALYA"

HESTOUREX CONGRESS AND EXHIBITION 2017 WILL TAKE PLACE ON THE MOST MODERN AND MULTIFUNCTIONAL EXHIBITION VENUE OF ANTALYA - ANFAS EXPO CENTER - HAS HOSTED MANY SPORTS COMPETITIONS, LAUNCHINGS, MASSIVE CONGRESSES, CONCERTS AND FASHION SHOWS APART FROM THE FAIR ORGANIZATIONS. IT HAS COLUMN-FREE ARCHITECTURE OF 40,000M2 AND 6 LOUNGES.



BRIDGING THE GAP BETWEEN INDUSTRY BUYERS AND SUPPLIERS WITH 2,000 PARTICIPANTS INVITED AS HOSTED BUYERS FROM ALL OVER THE WORLD.

AIM IS TO DEVELOP THE TOURISM MARKET IN TURKEY

SPORTS MANAGEMENT, ETHICS AND SPORTS, COMMERCIALIZATION AND SPORTS, THE POLITICS OF SPORTS, SPORTS TOURISM, MARKETING & INNOVATIONS, DEVELOPING TOURISM THROUGH SPORT EVENTS ARE THE SUBJECTS WHICH WILL BE DISCUSSED AT HESTOUREX.

RESERVE YOUR SEAT FOR B2B MEETINGS

HESTOUREX ALSO CONDUCTS AND HOSTS A BUYERS PROGRAM WITH PARTICIPANTS FROM 50 DIFFERENT COUNTRIES, PROVIDING THEM AN OPPORTUNITY TO MEET, CONNECT AN COLLABORATE WITH THE INDUSTRY BUYERS AND SUPPLIERS.



Bridging the gap between industry buyers and suppliers with 2000 participants invited as Hosted Buyers from all over the world



• **HESTOUREX** Hosted Buyer Programme provides a cost and time effective platform for business and event professionals


• Main motive of this program is to interact and develop business from all over the world

• Beneficial connections between suppliers, sharing inspirational ideas, discovering new destinations, B2B networking meetings.



• Hosted Buyers are required to submit their application in order to be accepted for the program.

• Below we have provided further information for those who are looking for new opportunities on Health Tourism and Sport Tourism in Turkey

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What makes us different?

- Hosted Buyers will have a VIP experience and beneficial B2B meetings to start or enlarge their businesses.
- Our **flexible and personal approach** means that we take care of our hosted buyers as individuals
- We put **power in the buyer's hands**: no match making systems for us – hosted buyers choose over 90% of their appointments with exhibitors including the date and time
- We believe in a **balanced approach**: time to do business – time for education and time for networking – you'll get it all at **HESTOUREX**



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
HESTOUREX Hosted Buyers Programme Includes:

- A personalized schedule of meetings with exhibitors of your choice
- Complimentary travel and transfers
- Complimentary 4*/5* accommodation
- Invitations to fantastic networking events
- Flexible attendance option to attend tailored knowledge sessions, designed to enhance professional development
- Access to VIP Hosted Buyer lounges on the show floor, providing complimentary Wi-Fi
- The opportunity to attend a pre-event tour to a choice of stunning meetings destinations



• HESTOUREX team will create a beneficial interaction between all stakeholders of the health and sports tourism industries.

• **HESTOUREX** will ensure that our hosted buyers have a great experience at our show and keep on attending in the coming years.

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Hestourex is supported by the following ministries of Turkey:

- MINISTRY OF FOREIGN AFFAIRS
- MINISTRY OF CULTURE AND TOURISM
- MINISTRY OF ECONOMY
- MINISTRY OF HEALTH
- MINISTRY OF YOUTH AND SPORTS






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CONGRESS VENUE: ANTALYA EXPO CENTER

DISCOVER
INNOVATION
OF THE
Future

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